

Priceline Tours Token (PLT)

Abstract

Because of its special properties, tourism industry has become very dynamic and a bright future is predicted for it. Investing money is considerably increasing in countries which have tourist attractions. These days, attracting foreign tourists has become a growing competition among involved institutions and that is due to the fact that tourism is very useful for national economy and foreign exchange revenue. In addition to these, tourism is considered as a clean, free of contaminations and job maker industry in some cases. The payment section is always a very crucial part for countries which host so many tourists. Although digital payment methods (such as different kinds of cards or bank accounts) are available, but some users are still suffering from high wages, security problems and danger of being hacked by third parties (financial institutions and banks). It was thought that because of being decentralized, cryptocurrencies are going to be used instead of traditional financial system. But, the cryptocurrency users are facing the following problems as well: The usages of cryptocurrencies, the complexity of using them and the way they are going to convert them to Fiat money. (Fiat money is a national currency of a country which has no bankroll like gold or silver, but the government!). However, this should be bared in mind that accepting, confirming and processing the cryptocurrency payments is still difficult to understand for some of the users. The aim of Priceline Token is to solve this problems and function as a link between the real world and cryptocurrency universe. The objective is to meet the needs of customers by providing payment processor tokens. These tokens are supposed to be based on latest scientific developments, with high efficiency which lowers the costs and risks for the users. The PLC's ecosystem is powered by Tron block-chain and functions as a payment token to cover all the following aspects: peer-to-peer exchange, value storage, security based on block-chain, decentralized ownership and anti-inflationary perspective to the assets.

Introduction

Today, the tourism industry is among the high-income, clean and low-cost industries of the world. On average, 1 out of 15 people works in this field. On the other hand, the tourism industry has received different dimensions such as ecotourism, electronic tourism, tourism therapy, sports tourism, village tourism, cultural tourism and historical tourism. The results of studies taken in different places of the world show that alongside with this fast growth, the negative effects are increasing as well. As a result, the policymakers and in-charge people in this field should plan the growth in income from the tourism industry in advance, whereas considering the fact that this growth must not be applied at the expense of endangering the sustainable tourism development. These days, tourism has come up with an indistinct concept between industry and services; because employment and income as the main stimuluses provide services for millions of tourists. Some experts know that as a service whilst others consider it as an industry due to the fact that all financial activities are in industry's territory. Therefore, as a job-generator and profitable activity, the tourism is same as industry. Tourism resources including natural, cultural and human resources make different types of tourism up, are the infrastructure and superstructures of a country which mainly cover communication, health, transportation systems in all three kinds, hotels, accommodations, campsites, restaurants, food and beverage factories, shopping malls (including modern and traditional ones), and entertaining centers. And according to these, tourism is one of the most dynamic sections of world's economy and it is predicated by the World Tourism Organization that in the following years, in terms of income, the tourism industry will reach the first rank among the existing industries and makes up a huge part of international trades. Based on taken researches, during 2000 to 2020, with nearly 1.5 billion of tourists, the tourism industry will be the most profitable industry of the world. Tourists will spend up to 2 trillion dollars which a considerable amount of these belongs to developed countries. One of the most essential factors in attracting tourists is the way of advertising and presenting the tourist attractions. Newly found countries attract so many tourists via extensive advertisements and receive large amount of annual income. Therefore, we can provide the situation for increasing the attractions of the foreign tourists by implanting the following instructions: creating documentaries, comprehensive catalogs about tourist attractions, managing the tourism infrastructures, managing the traditional financial systems (such as restrictions on foreign

currencies, dangers of having cash in hand, lack of ATMs and lack of POS machines) and managing the infrastructures related to cryptocurrencies.

The Priceline Tours which from now on will be shown as PLT is a modern block-chain project. Its objective is to solve all problems related to traditional methods of payments by providing decentralized cryptic tokens as well as presenting the possibility of instant, cost-effective and integrated type of paying. PLT token, developed based on the platform of Tron block-chain, functions as a versatile payment token that allows the users to have a cost-effective, safe and integrated trade. This token will create a modern ecosystem which overcomes all the problems related to traditional ways of processing payments. Priceline Tours is believed to have necessary infrastructures to give more ability, power and control to people to manage their assets and businesses. And this is the driving force to create the PLT token, which aims to provide the possibility for people to trade their cryptic assets in an online, cost-effective, safe, quick and secure platform.

Problem Description

In the following section some problems which cryptocurrency users face are going to be discussed:

The traditional payment system works slowly: Despite of so many developments in the field of digitalism, still it takes so much time for a bank or a processor to complete a simple transaction and deposit the customer's money. (A payment processor company is mainly a third party which is hired by a merchant in order to manage and process the transactions through different kinds of credit cards and cash cards for the verified bank of a store).

Problems on spending digital assets: Despite of increasing in value, digital assets are sometimes hard to be exchanged and used in daily life. In other words, finding a place to spend these assets is still difficult for the holders.

Security issues: There are some security issues related to the safety of digital assets and traditional payment processors. Due to their centralization environment, there are always in

danger of being attacked by hackers and viruses which in case of being successful, may lead to a major damage to the interests of investors and holders. In some cases, the overall amount paid on wages, bank transfer fee and the payment processors is sometimes more than usual.

Expensive Plugins: Prepared plugins for small or medium-sized businesses are often expensive. Therefore, these startups and small businesses are not able to afford these costs in the long term.

Banking problems: monthly wages, restrictions in withdrawal amounts, problems with traditional payments, keeping specific amount in account and ...

PLT Solutions

Instant payment: The PLT payments are instant and this means it is not necessary to wait for a long time to have the money in your account. All payments will be registered and done immediately on a clear block-chain. As a result, the user will not wait for a long time to have his or her cryptic asset paid. This property allows the users of businesses websites to pay their expenses easily and without any technical problems just via PLT tokens.

Decentralization: PLT is a permeant and stable platform in which the danger of hacking, editing or distorting information is impossible. Once the data inserted, then nobody even the data loader will not be allowed to make change in them.

Safe and Secure Payment Processing: Our objective is to provide an environment for users in which they can be able to send, receive or trade their tokens. Our decentralized block-chain will assure the fact that nobody has the accessibility to edit or manipulate the network and as a result, all trades will be done in a secure and safe platform.

Low Costs in transactions and operations: PLT considerably decrease the service wages charged by payment processors. In recent markets, processing international payments cost about 5 to 8 percent of total costs. In addition, the purchasers must wait for a long time to have

their transactions processed. As a businessman, this is not acceptable as it slows the business down. Our aim is to not only decrease the costs, but also provide a clear and integrated payment.

Integration: All trades will be documented in PLT block-chain and in case of need, they can be available to all people thanks to the PLT block-chain explorer. All transactions are unchangeable forever and not even a single one of them will be edited, erased or manipulated.

Eliminating Inductors or Brokers: By applying the technology based on smart contracts, bilateral agreements with businessmen will be done in a decentralized, stable and unchangeable block-chain. Therefore, inductors and brokers will be automatically removed from the system.

Integrated AML and KYC: The objective of authentication is to prevent money laundering and criminal activities of both organizations and individuals. This also allows the businesses to have a better understanding from their customers and risk management. These days, the KYC policies is applied for banks, financial institutions, companies and cryptocurrency exchanges. PLT's platform develops a KYC artificial intelligence and AML software which can manage and confirm thousands of requests in few minutes and process them properly.

Priceline Tours Tokens

PLT is a decentralized and virtual money based on Tron network and functions as a digital token asset related to Proof of Work. This token has a great potential for both users and society and also is a decentralized cryptic asset which can support the society with a peer-to-peer function as a digital money. This leads it to considerably decrease trading payment problems, security issues and time wasting in classic way of money transferring. This token is used for daily trades which occur in PLT financial ecosystem and its network wage is much lower than banking system. Also, PLT token's security us based on latest innovative technologies of Tron block-chain which makes it one of the most secure cryptocurrencies. This system provides a peer-to-peer payment method which helps you not to be worried about third parties to have access to your information. All of your assets will be encrypted and kept in a wallet where no one except you will have

access to them. PLT block=chain token also enables you to withdraw any amount from your account at any time without facing reduction in network or even a sign of it in system. Unlike traditional methods, in this way there is no single error (until the user is connected to internet) and the users can transfer the PLT tokens to anywhere in the world. All transactions are obviously visible to everyone. Transparency of block-chain technology will constantly provide the accessibility to information which can guarantee the fact that all processes of confirming data is based on agreements and completely explicit. Holding large amount of cash is always difficult and risky. Also, transferring them will face so many restrictions and problems, however, by using PLT token you can easily hold a million dollars of this token in a few megabytes of memory and this is only one of the reasons why investors prefer cryptocurrencies over other available ones.

Exclusive wallet

In near future, the PLT token will provide an exclusive wallet which supports encryption. The encrypted technology of this wallet allows you to observe your PLT token trades in a fully secured condition. In addition, you can send or receive coins and check your balance at any time as well.

Competitors and customers

Expedia Group,Booking Holdings,American Express Global Business Travel,BCD Travel

Strategie : Discount allocation is one of the ways of attracting customers to introduce Priceline tokens. In case of using services or buying products, the purchasers can use those discounts on PLT tokens instead of paying by cash.

Activities carried out in the last 12 months

- Website launch priceline.tours
- create token priceline tours
- List of plt token in SunSwap by Providing Liquidity
- Internet Phone Launch
- Request payment gateway from PayPal
- Launching a digital currency payment gateway

Planning to do activities in the next 12 months

- Virtual reality simulation of historical monuments
- Content creation (videos and photos)
- Power absorption and tour leader
- Translate documentation and site into other languages
- Launch Wallet App (PLT)
- Internet phone launch (Arabic-French-Chinese-Russian-Spanish)
- Build name pages of all cities in the world in 5 languages
- Send a letter of invitation to cooperate with 350,000 tour operators registered on LinkedIn
- Send invitations to cooperate for hotels, restaurants, shopping malls, cultural centers
- Holding advertising and marketing campaigns for the site and Price Line tokens

Marketing Strategies

Today's marketing competition is not about the quality because there are as much high quality products and services as the low quality ones. This has lead the costumers not to try new products. On the other hand, business's concern is not selling product, but it is to encourage the costumers to use and try their products. As so many new people test our products or services, much more costumers get familiar with us and that is a benefit itself. Discount allocation is one of the ways of attracting customers to introduce Priceline tokens. In case of using services or buying products, the purchasers can use those discounts on PLT tokens instead of paying by cash.

Other methods are E-mail marketing, social media marketing (celebrity supports, investments on contents produced by costumers, organic marketing), sales corporation marketing (paid marketing), offline marketing and crypto exhibitions.

Methods of earning money

- ✓ Earn money through site services (tour, hotel, rental, car)
- ✓ Earn money by selling membership packages
- ✓ Earn money from the liquidity pool(Priceline token)
- ✓ Earn money from Increase in token price based on rising Trx price
- ✓ Ads on the main page of the site

Token Details

Name: Priceline

Total supply: 100,000,000,000.00 PLT

Symbol: PLT

Date of Release: 2021-05-14, 15:11:41

Contract Address: TFSGofshU7sAT9gCmoUXpjvdYf8LyFXJyT

Decimal: 2

Website : <https://priceline.tours/>

White Paper : <https://priceline.tours/white-paper/>

PLT Details : <https://tronscan.org/#/token20/TFSGofshU7sAT9gCmoUXpjvdYf8LyFXJyT>

SunSwap : [SunSwap | A decentralized exchange protocol for automated liquidity provision on TRON](#)

social network

<https://twitter.com/PricelineT>

<https://www.facebook.com/priceline.tours/>

<https://www.youtube.com/channel/UCW1qGot6O13YpFqscU0tdsw/videos>

<https://www.instagram.com/priceline.tours/>

<https://www.linkedin.com/in/priceline-tours-0b32431a8/>

Denial

Please read the " Denial " section carefully. In case of any doubts or ambiguity about what mentioned in this article, it is recommended to consult with a legal or financial advisor or any expert person in this field. This document is a White Paper in which recent and future developments of PLT platform and its ecosystem is described. The only objective of this document is to inform and it is not filled with future intentions, unless they are being mentioned explicitly. The products and innovations mentioned in this document are still at developing stage and they have not been developed yet. No specific guarantee or assurance for reaching success, implanting these technologies and innovations and attaining the mentioned achievements is presented by PLT; and to permitted extent by law any legal or illegal warranty will be denied. No one is obligated to trust this information or any inferences received from that. Priceline Tour will have no responsibility about any damage in any type (predicted or not). All our staff, including managers, employees, contractors, and agents will accept no responsibly or liability to any person or stakeholder (even as a result of negligence or misrepresentation or etc.)

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Unlimited weaknesses in technology developments, legal or regulatory observations, market's instability, business instability, corporate actions or lack of accessibility to accurate and enough information.

This White paper is not an investment proposal and it does not intend to offer or advice on investments, sales or etc. Also it must not be used as a basis for a contract or investment decision. The selling agent will remain as a member of Priceline and all profit received from selling PLT will be spent on supply budget on PLT cryptocurrency projects, businesses and marketing operations. Both individuals and organizations who want to come to a contract about

selling or buying PLT is committed to accept all legal and necessary obligations about cryptocurrencies as well as the related payment methods. No legal authority has reviewed and confirmed the information of this document and no similar action has been and will be done under any laws, legal requirements in any jurisdiction. Distribution, dispensation and promotion of this White paper does not mean that applicable laws, necessary requirements or regulations are gathered.

There are some risks and uncertainties about PLT network, selling agents, marketing and its proceedings. It is possible to see linking addresses to different organizations both in this document or the website of the complex. Nevertheless, inserting a link does not mean that PLT has advised or confirmed the presented information. It's the user's duty to accept the possible risks as the Priceline will not have any responsibility toward this contents and the possible consequences of using them.

In addition, the information of this document must not be used as financial, fiscal, legal or professional suggestions. About the PLT network, selling agents and its marketing system, it is recommended to consult with financial, fiscal, legal or any expert in this field. Bear in mind that due to the mentioned risks in this White paper, it is possible to suffer financial risks on any purchasing of PLT for an indefinite period of time.



Priceline